



Inverkeithing United FC

Social Media Policy

Why we have a policy

- The purpose of this policy is to provide guidelines for the acceptable use of social media by players, coaches, volunteers, and parents associated with Inverkeithing United FC.
- Protecting itself against liability for the actions of its workers
- Give clear guidelines for employees, volunteers, and members about what they can/cannot say about the organisation.
- Help employees, volunteers and members draw a line between their private and professional lives.
- Comply with the law on discrimination, data protection and protecting the health of its employees, volunteers, and members.
- Be clear about sensitive issues like monitoring and explain how disciplinary rules and sanctions will be applied.

The Scope of the policy

- This policy applies to all social media platforms including, but not limited to, Facebook, Twitter, Instagram, Snapchat, and YouTube.
- All employees, volunteers and members are expected to always comply with this policy to protect the privacy, confidentiality and interests of our club and its members.
- Only our social media Officers are permitted to post material on our club social media in our name and on our behalf.

The Legal Side

It is illegal to partake in the Uploading, forwarding, or posting of a link to any of the following types of material on a social media website, whether in a professional or personal capacity:

- Pornographic material (that is, writing, pictures, films and video clips of a sexually explicit or arousing nature.)
- False and defamatory statement about any person or organisation.
- Material, which is offensive, obscene, criminal, discriminatory, derogatory or may cause embarrassment to Inverkeithing United FC.
- Confidential information about us or any of our employees, volunteers or members.
- Material in breach of copyright or other intellectual property rights, or which invades the privacy of any person.

Guidelines

1. **Respect:** Always show respect for others, including teammates, coaches, opponents, and officials. Avoid posting content that is offensive, bullying, or discriminatory.
2. **Privacy:** Respect the privacy of others. Do not post personal information about others without their consent.
3. **Responsibility:** Remember that your posts reflect on the club. Be responsible and thoughtful about what you post.
4. **Copyright:** Do not post copyrighted material without permission.
5. **Club Representation:** If your social media profiles identify you as a member of Inverkeithing United FC, ensure your posts are in line with the club's values.

Consequences

Failure to adhere to this policy may result in disciplinary action, up to and including removal from the club.

Any person found breaching any of the above guidelines will be dealt with in line with Inverkeithing United FC and SYFA's Disciplinary procedure.

[Policies and Procedures \(scottishyouthfa.co.uk\)](http://scottishyouthfa.co.uk)